

## **Light the Night Campaign**

On January 25, 2010, Hayes Large Architects, LLP presented their findings on a feasibility study they conducted on renovating the existing football field or building a new stadium inside the existing running track field. Quite a bit of info was provided on the two locations. To upgrade the current football field would cost between \$3.4 million and \$3.8 million and 30' of the practice field would be lost. To install a new stadium on the track field would cost between \$2,977,500 and \$3.2 million. These figures include the grandstands, toilets, concession, press box, lights, water and sewer lines, sound system, ticket booth, scoreboard, flag pole, electric and paving. There was a list of options: artificial turf, locker rooms, separate restrooms for the teams, etc.

Another meeting was held on February 16, 2010, where much discussion took place on all aspects of the financial feasibility and the specifications, such as the number of stalls in the restrooms, the seating accommodations, and so forth. By reducing these, the cost was reduced. (See document "Stadium 2-16-10")

At the February 18, 2010 School Board meeting, the Board voted to accept the Athletic Field Feasibility Study, with the "track field" designated for future renovations, at such time financial donations are secured to pay for said renovations (approximately \$2.3 - \$2.6 million). At the March 4, 2010 Board meeting, the Board approved the contract between SESD and the NCS Group to direct the fundraising for the stadium at \$117,000 for 15 months, to be paid at \$7,800 per month.

The Sports Boosters plan to raise the money for the stadium and also raise the money to reimburse the District for the NCS Group's fee. The 5-year campaign is called "Light the Night." Once the stadium is built, the Boosters think they will be able to pay for maintenance through increased ticket sales and concession sales. The Sports Boosters Club is a non-profit organization, so all donations are tax-deductible.

On August 18, 2010, the Sports Boosters held an informational meeting on the RAM Campaign. The meeting included a Power Point presentation and Q&A session.

The official kick-off of "Light the Night" is expected to be in January 2011.